
PROFILE: Dramatic 7 year career designing web sites, logos, original character illustrations, frame-by-frame animations, and storyboards. Superb creative and visualization skills combined with excellent technical abilities for an unparalleled combination of creative vision and technical talent. Excellent conceptual abilities, team collaboration, and communication skills on projects of all sizes.

WORK EXPERIENCE:

ORGANIC, INC., New York, NY - Developer (March 2006 - June 2006)

- Coded pages using XHTML 1.0 and CSS 2.0 for Bank of America, American Express, and Vogue.
- Created Flash banner resizes for ad campaigns utilizing minimal creative direction.
- Created HTML walk-throughs, graphics, flash animations, and sitemaps for client presentations.

KINESIS MARKETING, INC., Philadelphia, PA - Designer, Developer (February 2006 - Present)

- Coded pages using XHTML 1.0 and CSS 2.0 for Coldwell Banker, MRI Network, The Valerie Site, and others.
- Created Flash banner resizes for ad campaigns.
- Decided on production schedules, estimates, and costs for production of sites.

PANOPTIC COMMUNICATIONS, INC., Philadelphia, PA - Designer, Developer (Sept 2004 - Present)

- Designed content for Flaster/Greenberg.com, American Art Print.com, KieranTimberlake.com, and University City.
- Created Flash projects and acted as a consultant on Flash optimization techniques.
- Designed Flash animations for Cosmetic-Eyes.com, Cast the Vote.org, and University City.
- Day-to-day interaction with clients as project liaison to maintain schedules, deadlines, and deliverables.
- Developed dynamic websites in a team environment as part of production process.
- Conceived and implemented production plans for clients.
- Implementation of ColdFusion, advanced JavaScript, and Java Applets.

QVC.COM, West Chester, PA - Designer, Developer (June 2003 - September 2004)

- Designed site content, promotions, and advertising banners.
- Edited art for Flash promotions and handled creation and output of Flash files.
- High-end DHTML, CSS, and JavaScript coding for products, promotions, quality assurance, and maintenance.

McCANN ADVERTISING, New York, NY - Designer (December 1999 - October 2001)

- Designed web pages, client presentations, storyboards, frame-by-frame animations, brand identity, online games, logos, and interactive banners for globally and nationally recognized clients such as www.coke.com, www.popsicle.com, Sprite, Diet Coke, Sirius Satellite Radio, and Dun and Bradstreet.
- Created original character illustrations for Coca-Cola, Diet Coke, Sprite, www.popsicle.com, Sirius Radio Satellite, as well as GoodYear, CIBA Color Vision, Pop-Secret, and MasterCard pitches.
- Conceptualized projects from creative strategy to actual production, as individual and as part of team environment for creative strategy.
- Trained and managed co-workers, interns, and freelancers in methods of graphic production, optimization, and company procedures.

FREELANCE CLIENTS:

TEMPLE BETH HILLEL-BETH EL, Wynnewood, PA (Sept 2005 - Present)

KING'S POOLS, LLC, Lake Hopatcong, NJ (April 2006 - May 2006)

ERNESTOS 1521.COM, Philadelphia, PA (August 2004 - Present)

ADULT DYSLEXICS.COM, Bryn Mawr, PA (August 2003 - December 2003)

AUTOMATED CONTROL CONCEPTS, Neptune, NJ (September 2002 - September 2003)

- Collaborated with business owners and stakeholders to determine web solutions to meet business goals.
- Designed entire site and branding execution while consulting and advising client of web capabilities.
- Created original graphics and illustrations for the site.
- Executed production schedule, deliverables, and deadlines for entire project.

APPLICABLE SKILLS:

- Design - PhotoShop, Illustrator, QuarkXpress, ImageReady, Fireworks, Acrobat.
- Interactive/Animation - Flash, Director.
- Development - HTML, CSS, JavaScript, ActionScript.
- Illustration / Medical Illustration / Fine Art - oil paint, colored pencils, pen & ink.

NOTABLE ACHIEVEMENTS:

- Four 2001 International Web Page Awards for Popsicle.com, including Best In Show for Gaming Sites.
- Showed work in galleries in Spring and Fall of 1996, and in Philadelphia, September 1998.
- Exhibited original illustrations for juried exhibit in Spring 1994.

EDUCATION:

The Pennsylvania State University: B.A. in Integrative Arts, College of Arts and Architecture.